

#### PRODUCT SPECIFIC TERMS

#### PLEASE READ THESE TERMS CAREFULLY.

PROS Product Specific Terms are intended to highlight some of the important things about using our different products. These Product Specific Terms form part of the PROS Master Subscription Agreement, or similar agreement signed between you and PROS (the "MSA") and are hereby incorporated therein. Capitalized terms not otherwise defined here will have the meaning as set out in the MSA. The terms in Section 2 and Section 3 correspond to the specified product(s), while the terms in Section 4 apply to all products. We periodically update this page by posting a revised copy under the "Product Specific Terms" link at <a href="https://pros.com/contracts-center/">https://pros.com/contracts-center/</a>, so please check back here for current information.

Last Updated: February 20, 2024

#### 1. Definitions

"Monthly Price Evaluations" means during any calendar month, the aggregate number of Price Evaluations completed.

"Named Users" means designated individual users authorized by Customer to access or use all of the functionalities of Smart Configure, Price, Quote.

"Peak Price Evaluations per Minute" means during any one minute, the aggregate number of Price Evaluations completed.

"**Performance Sandbox"** is a non-production environment, with similar environment performance characteristics to the production environment, designed for performance tuning, configuration, user testing, system integration testing and training.

"**Price Evaluation**" means the evaluation of a Price Item requested via the PROS Pricing Evaluation API. The evaluation includes a set of prices, which is returned to the system of origin.

"Price Item" is any attribute combination that requires a price.

"Pricing Method" means a named set of calculations used in a Price Evaluation.

"Response Time" means the processing time to complete a Price Evaluation, excluding network latency outside of the Subscription Service, for up to (i) 10 Price Items per request, (ii) 500 calculations per Price Item, (iii) 3 AI-optimized prices per Price Item, and (iv) 100 data lookup resolutions per Price Item.

"Revenue" is invoiced revenue, before adjustments for expenses and taxes, converted to the RUM Usage Limit currency in your Order.

"Revenue Under Management" (RUM) is all Revenue in the trailing 12-months for the sales transactions stored in the Subscription Service.

"Reviewer Users" means designated individual users authorized by Customer to access and approve/reject existing quotes in Smart Configure, Price, Quote. Reviewer Users cannot create, modify, or delete quotes.

"Standard Sandbox" is a non-production environment, with lower environment performance characteristics to the production environment, to be used for configuration, user testing, system integration testing and training before promoting changes to Customer's production environment.

#### 2. Smart Price Optimization & Management (SPOM) and Smart Price Optimization (SPO)

### A. Add-Ons

Customer may include additional Standard Sandbox(es), Performance Sandbox(es) and/or Monthly Price Evaluations as a paid Add-On either when signing the applicable Order or by giving written notice as described in the 'Fee Adjustments' section below in consideration for the below Annual Fees.

Add-On	Quantity	Annual Fee	
Additional Standard Sandbox	1	5% of the SPOM or SPO Annual Fee	
Additional Performance Sandbox	1	15% of the SPOM or SPO Annual Fee	
Additional Monthly Price Evaluations	2,000,000	US\$30,000	



Please contact your PROS Customer Success Manager to purchase an Add-On or to inquire about pricing if you are purchasing more than 10,000,000 Monthly Price Evaluations.

### **B.** Subscription Fees

Your Subscription fee will remain fixed during the Subscription Term unless:

- (i) you exceed the Usage Limits specified in your Order,
- (ii) you give written notice for additional quantities of Standard Sandbox(es), Performance Sandbox(es) and/or Monthly Price Evaluations,
- (iii) you upgrade to a higher Edition package,
- (iv) you subscribe to additional product capabilities or products, or
- (v) otherwise agreed to in your Order.

You can learn more about how your fees may be otherwise adjusted in the 'Fees Adjustments' section below.

#### C. Fee Adjustments

If Customer gives written notice subscribing to additional Standard Sandbox(es), Performance Sandbox(es), and/or Monthly Price Evaluations, PROS will invoice a prorated portion of the applicable Annual Fee proportional to the remainder of the then-current year of the Subscription Term. Thereafter, such additional Annual Fee will be added to the annual Subscription fees invoiced in advance of each subsequent year of the Subscription Term.

#### D. PROS Pricing Evaluation API

SPOM and SPO include the capability of Real Time Price Delivery through the PROS Pricing Evaluation API. This Section D addresses terms that apply specifically to the PROS Pricing Evaluation API.

## Supplemental Service Level

PROS Pricing Evaluation API Availability commitment for a given calendar month is 99.99% and includes Response Time for Price Evaluations of (i) not less than 75% of Price Evaluations within 700 milliseconds or less, and (ii) not more than 10% of Price Evaluations exceeding 3 seconds. Availability is measured as specified in PROS Production Support and Service Level Agreement ("**SLA**"), provided however that PROS Pricing Evaluation API requires no Planned Maintenance.

SPO and SPOM are designed to handle a maximum of 2,500 Peak Price Evaluations per Minute. If the Peak Price Evaluations exceed the limit, the Pricing Evaluation API may return a standard HTTP response code (429) to the calling application.

### • Service Credits for Supplemental Service Level

If the (i) PROS Pricing Evaluation API Service Availability is less than 99.99%, but equal to or greater than 99.9%, or (ii) Response Time described in this Section D is not met, Customer will be eligible to receive a Service Credit Percentage of 5% of the total charges paid by Customer for SPOM or SPO for the applicable month. If the PROS Pricing Evaluation API Service Availability is less than 99.9%, SPOM or SPO (as applicable) will be deemed to not meet the Service Availability Commitment under the SLA, and Section 3 of the SLA will apply.

The terms and conditions in Section 4 (Service Claim Request Procedure) of the SLA apply to the service levels and Service Credits specified in this Section D. Capitalized terms in this Section D that are not defined in the MSA, or these Product Specific Terms have the meanings assigned to them in the SLA.

#### 3. Smart Configure, Price, Quote

### A. Add-Ons

Customer may include additional Standard Sandbox(es) and/or a Performance Sandbox(es) as a paid Add-On either when signing the applicable Order or by giving written notice as described in 'Fee Adjustments' section below in consideration for the below Annual Fees.



Add-On	Quantity	Annual Fee
Additional Standard Sandbox	1	5% of the Smart Configure, Price, Quote Annual Fee
Additional Performance Sandbox	1	15% of the Smart Configure, Price, Quote Annual Fee

Please contact your PROS Customer Success Manager to purchase an add-on.

#### **B.** Subscription Fees

Your Subscription fee will remain fixed during the Subscription Term unless:

- (i) you exceed the Usage Limits specified in your Order,
- (ii) you give written notice for additional quantities of Standard Sandbox(es) and/or a Performance Sandbox(es),
- (iii) you upgrade to a higher Edition package,
- (iv) you subscribe to additional product capabilities or products, or
- (v) otherwise agreed to in your Order.

You can learn more about how your fees may be otherwise adjusted in the 'Fees Adjustments' section below.

#### C. Fee Adjustments

If Customer gives written notice subscribing to additional Standard Sandbox(es) and/or Performance Sandbox(es), PROS will invoice a prorated portion of the applicable Annual Fee proportional to the remainder of the then-current year of the Subscription Term. Thereafter, such additional Annual Fee will be added to the annual Subscription fees invoiced in advance of each subsequent year of the Subscription Term.

### D. CRM Dependencies

Smart Configure, Price, Quote is dependent upon certain minimum updates to Customer's CRM to ensure proper functionality. Customer is responsible for (I) the setup and maintenance of Customer's CRM objects (such as quotes, accounts, contacts, opportunities, sales hierarchies, etc.), and approval workflows, and (II) ensuring Customer's CRM package is compatible with the then current deployed version of Smart Configure, Price, Quote.

### 4. Other Product-Specific Terms

#### A. Entitlements

The Subscription Service includes one Production environment and two Standard Sandboxes. Customer may add additional sandbox environments as described herein.

By default, PROS will store up to 3 years of historical data for SPO and SPOM. You can purge expired pricing records and reference data that you no longer require. For example, our SPOM customers find that 2 years is the optimal timeframe for maintaining analytics data to perform AI-based trend analysis; we recommend that you purge any data beyond the 2-year timeframe.

PROS will monitor or audit remotely the Usage Limits and any parameters specified in the applicable Order and in these Product Specific Terms. If you exceed the applicable Usage Limits or parameters, (a) the Service Level(s) (as defined in the SLA and in these Product Specific Terms) will not apply, and (b) PROS Customer Success may contact you about upgrading to a higher Edition package or about amending your agreement with PROS.

### **B.** Downgrades

Customer may only downgrade the Usage Limits/Edition set forth in the Order upon signature of a new Order at the next renewal date. To avoid additional charges, Customer should purchase the appropriate Usage Limits/Edition for your anticipated needs.

### C. Modifications

We will not make changes to the Subscription Service or paid Add-Ons that materially reduce the functionality



provided to you during the Subscription Term.

#### D. Stress Testing

Customer may not perform stress testing on any production environments. If you want to perform stress testing on a Standard Sandbox or Performance Sandbox, please contact PROS' Support via PROS Connect.

### E. Legacy Products

Once you've moved from a PROS legacy product, you cannot choose to re-purchase the legacy product with legacy pricing, which may bill differently. If you use one of our legacy products not listed in these Product Specific Terms, then the terms that apply to that legacy product with legacy pricing apply to your subscription.



## **PRODUCT AND SERVICES CATALOG**

## **SMART PRICE OPTIMIZATION & MANAGEMENT (SPOM)**

Smart Price Optimization & Management is an omnichannel price management solution that defines pricing strategies, manages prices across multiple channels and geographies, governs pricing approval processes, provides analytics and insights to help manage revenue and profit, and delivers prices in real-time across multiple channels. Smart Price Optimization & Management is available for purchase in the two editions below:

Capabilities	Essentials	Advantage
<b>Omnichannel Price List Management.</b> View, define and manage price lists for one or more channels (direct sales, partners, eCommerce, etc.), regions, products, or customer segments, to operationalize pricing strategy execution and rationality across sales channels.	Х	Х
<b>Price Strategy Management.</b> Build and manage dynamic pricing strategies. Simulate various pricing inputs to help refine and adjust pricing strategies.	X	х
<b>Leader-Follower Pricing.</b> Define and manage price item relationships to maintain rationality when performing mass adjustment of prices.	Х	х
<b>On-Demand Currency Conversion.</b> Define, manage and convert automatically price lists, charts, and price evaluations for ISO- supported currencies.	Х	х
<b>Standard Unit of Measure Conversions.</b> Leverage standard conversion rates between different units of measure. Execute automatic conversions between units for charts and price lists.	х	Х
Mass Price Change. Perform scheduled price updates based on updated pricing strategies, costs changes and competitive pricing. Review and approve latest pricing and publish to Customer's ERP.	х	Х
Multi-tiered Pricing Approval Workflows. Price governance via multiple levels of approval workflows, including routing of price approvals based on pricing thresholds to specific roles.	Х	Х
<b>Price Analytics (margin/revenue).</b> Predictive pricing models, configurable charts, and dashboard views. Ability to choose different data display options, filters, groupings and to zoom in on data and comparison tools. Intuitive workflow navigation between charts and price lists.	Х	Х
<b>Price List Scenario Analysis.</b> Create and compare different pricing strategies. Analyze outcomes via aggregated summary metrics (KPIs) and inline analytics.	X	х
eCommerce Integration. eCommerce integration via standard APIs.	X	Х
<b>Real Time Price Delivery.</b> PROS Pricing Evaluation API to power sales channels with real-time delivery of pricing information. Includes up to the specified number of price evaluations per month.	1 Million	3 Million
Customer-Specific Unit of Measure Conversions. Define and manage the conversion rates between a default unit of measure and alternative units of measure for specific products and customers. Display all products in designated price lists for specific customers in predefined units of measure.	Х	х



<b>Tiered/Scaled Pricing.</b> Manage volume discounting by defining price scales based on the volume / revenues of units sold. Ability to choose the calculation method and displayed offset type.	X	Х
<b>Commodity-Based Pricing.</b> Manage pricing strategies based on commodity index feeds, including averaging index pricing by days or months and calendar management for holidays and exceptions.	Х	Х
Agreement Price Sync (Requires Advantage edition or higher of Smart Configure, Price, Quote). Automate multiple price changes as a set across existing customer agreements, with necessary reviews and approvals from Sales and Pricing stakeholders.	Х	Х
<b>AI-Driven Price Optimization for Negotiated Prices.</b> Deliver tailored price recommendations for sales negotiations, based on AI model(s) from supported metrics that considers historical transactions, customers' willingness to pay and third-party data.		Х
<b>AI-Driven Price Optimization for eCommerce.</b> Deliver optimized dynamic prices for eCommerce and digital self-serve channels, based on AI model(s) that considers historical transactions, demand elasticity modeling and third-party data.		Х
<b>Demand Forecasting.</b> AI-based forecasting and optimization for the transportation, logistics, and commodity industries.	\$	\$
Capacity Aware Price Optimization. Deliver AI driven opportunity cost-based prices for products and services that are constrained by capacity and expiration date.		\$
<b>Cost Optimization.</b> Deliver AI optimized cost envelope for products and services to recommend and influence procurement and future purchasing.		\$
<b>Extensible AI.</b> Host customer-trained optimization models to tailor pricing and selling recommendations and return results which can be orchestrated and integrated with other PROS services and PROS AI-driven optimization models.		\$

# **SMART PRICE OPTIMIZATION (SPO)**

Smart Price Optimization is a multi-faceted price optimization solution that includes AI-driven optimization algorithms designed to deliver optimized price recommendations via the PROS Pricing Evaluation API. Smart Price Optimization includes the following capabilities:

Capabilities	
<b>Management of AI-Driven Pricing:</b> Management of supporting business logic governing the conditioning of PROS delivered AI optimized prices. This includes the usage of pricing methods, lookups, and currency & UoM conversions.	X
<b>AI-Driven Price Optimization for Negotiated Prices:</b> Deliver tailored price recommendations for sales negotiations, based on AI model(s) from supported metrics that considers historical transactions, customers' willingness to pay and third-party data.	X
<b>AI-Driven Price Optimization for eCommerce:</b> Deliver optimized dynamic prices for eCommerce and digital self-serve channels, based on AI model (s) that considers historical transactions, demand elasticity modeling, and third-party data.	X



<b>Real Time Price Delivery:</b> PROS Pricing Evaluation API to power sales channels with real-time delivery of pricing information. Includes up to 1Million price evaluations per month.	X
<b>Analytics:</b> Price optimization analytics that provide dashboard views including margin or revenue uplifts, transparency into individual price recommendations and related attributes, and access to pricing insights.	X
Capacity Aware Price Optimization. Deliver AI driven opportunity cost- based prices for products and services that are constrained by capacity and expiration date.	\$
<b>Cost Optimization.</b> Deliver AI optimized cost envelope for products and services to recommend and influence procurement and future purchasing.	\$
<b>Extensible AI.</b> Host customer-trained optimization models to tailor pricing and selling recommendations and return results which can be orchestrated and integrated with other PROS services and PROS AI-driven optimization models.	\$

## **SMART CONFIGURE, PRICE, QUOTE**

Smart Configure, Price, Quote automates the selling process by delivering performance quoting, a centralized product catalog with rich attributes, and approval workflows to power selling across all types of channels: direct, partner, and eCommerce. Any edition of Smart Configure, Price, Quote may optionally include a flexible product configuration engine, and/or customer-specific sales agreements. Smart Configure, Price, Quote is available for purchase in the two editions below:

Capabilities	Essentials	Advantage
<b>Product Catalog.</b> Common product repository supporting multiple attributes, rich content, and 2D/3D product visualizations for multi-channel use.	X	X
<b>Product Comparison.</b> Select multiple products from product catalog and visually compare their characteristics.	X	X
<b>Advanced Search.</b> Search product catalog, quotes, and quote line- item details using full-text search or multi-criteria filters.	X	X
<b>Guided Selling.</b> Tailored workflow to allow Users to navigate various selling choices within their product catalog.	X	X
<b>Product and Solution Bundling.</b> Pre-defined and dynamic product bundling to create personalized offers with negotiated prices.	X	X
<b>Price List Management.</b> Centralized price list management including: Price List Administration, Dimension Management, Lookups, Real-time pricing methods, Currency conversion, and Unit- of-Measure conversion.	X	X
<b>Price-Discount Waterfall.</b> Deal- and line-level waterfall analytics to view profitability metrics.	×	×
<b>Performance Quoting.</b> Performance quoting engine for a pre-set number of quote line-items.	Up to 1,000	Up to 10,000
<b>Collaborative Quoting.</b> The creation of a dynamic digital portal for the purposes of creating, sharing, and collaborating on quotes in real-time.	x	х



<b>Multi-dimensional Quoting.</b> Create structured quotes including hierarchy, segmentation and grouping of sellable items throughout the quoting process.	Х	X
Multi-Level Quote Approval Workflows. Trigger native SFDC and MS Dynamics approval processes to enable multi-level approvals per quote.	Х	х
<b>Word-Based Document Generation.</b> Design and generate quote proposal templates in Microsoft Word and PDF formats.	Х	Х
Microsoft Excel Import/Export. Export and import a quote with header and line-item detail.	Х	Х
<b>CRM Integration.</b> Native integration with Microsoft Dynamics and Salesforce CRMs - catalog, configuration and quoting.	Х	Х
<b>Order Submission to ERP.</b> Integrate orders with all ERP systems, including Microsoft, Oracle, and SAP.	Х	Х
Subscription Pricing & Selling. Additional pricing and quoting workflows to support recurring subscription products and services. Define and manage subscription pricing rate plans including one-time and recurring pricing models, fixed-rate, tiered, and usage-based.  Includes support for subscription lifecycle management including create,	×	х
upgrade/downgrade, renew and cancellation.  CPQ APIs for 3rd-Party Apps. Extend and integrate product catalog, configuration and quoting services across multiple sales channels using standard APIs.	Х	X
<b>Product Configuration.</b> Utilize a constraints-based configuration to define and price products for assemble-, configure-, and engineer-to-order selling workflows. This includes the optimization of attributes for specific bundled offers, the management of parts information in a common catalog, and the creations of manufacturing bills of materials (BOMs). Products can be configured using a flexible UI or headless APIs.	\$	х
<b>Agreements.</b> Create, amend, renew and terminate sales agreements that feature customer-specific terms, products and prices, inclusive of scales/tiers, for repeatable orders.	\$	Х
<b>Tiered/Scaled Pricing.</b> Provide pricing within a quote based on volume of units sold.		Х
<b>Quote Analytics.</b> Analyze and score quotes to review profitability, discounting, and cost-revenue metrics. Ability to incorporate 3rd-party data and insights to enrich the quoting experience.		Х

## Notes:

- **X** denotes product capabilities included as standard in a particular Edition.
- **\$** denotes optional product capabilities which can be purchased either when signing your Order or during your Subscription Term. These capabilities are subject to additional annual Subscription fees and may incur a separate implementation fee. Please contact your PROS Customer Success Manager for further information.



## **Additional Features**

All products include data integration services, subject to additional professional services for configuration, and support various languages with system administration in English by default.

We strive to be transparent about our product packaging and the limits that apply and hope you find this catalog useful. Please note that the fees we list here are subject to applicable taxes and that all purchases are subject to the terms and conditions in your MSA.

If you have any questions, please contact your PROS Customer Success Manager.